

## SPONSORSHIP OPPORTUNITIES

### **GOLD SUSTAINING \$2,500**

- 2 Full Conference Registrations with double occupancy room
- Full-page ad in Conference Program
- Website/Facebook Recognition
- Table or Display Booth at the Conference
- Sign or Banner in Conference Registration Area

### **SILVER SUSTAINING \$1,000**

- Full-page ad in Conference Program
- Website/Facebook Recognition
- Table or Display Booth at the Conference
- Name or logo on sign at Conference Registration Area

### **BRONZE SUSTAINING \$500**

- Half-page ad in Conference Program
- Website/Facebook Recognition
- Name or logo on sign at Conference Registration Area

### **CLUB/INDIVIDUAL SUSTAINING \$250**

- Quarter-page ad in Conference Program
- Website/Facebook Recognition
- Name or logo on sign at Conference Registration Area

## PRINT AD GUIDELINES

### **PRINT-READY ADVERTISEMENTS**

**Resolution:** 300 dpi for ads, images, & logos.

**Color:** CMYK or grayscale. For best color accuracy, please provide a color-accurate proof for verification.

**Preferred file format:** Flattened TIF or JPG at 300 dpi & actual size. Other acceptable formats: PDF, PSD, INDD, EPS, AI. Package all photos, links, and fonts with any unflattened files. *Microsoft Publisher files will not be accepted.*

**Full-bleed advertisements:** Text, logos, and all live matter must be 0.25" inch from trim on all sides.

**Content verification:** For content verification, please provide a tear sheet or printout. Print ready ads will not receive a proof prior to press. If a printout is not submitted, publisher is not responsible for any errors, omissions, or font conversions.

**Corrections:** Ads must be built to the correct size and resolution. Advertiser will be asked to resubmit any ad not fitting requirements.

### **WE CAN DESIGN YOUR AD!**

Simply supply your copy, photos, and contact information and Borderline Concepts will create an advertisement for your company at the flat rate of \$75. This rate includes two rounds of revisions and three proofs. Additional revisions will be billed at \$15 per proof. Ads created for this program cannot be used for any other publication. Rights for reuse of ads can be purchased from Borderline Concepts.

**Image & logo resolution:** 300 dpi or greater. Images taken from Web sites are low resolution and not acceptable for print purposes.

**Text and contact information:** Supply all text and contact information in an e-mail, Word document, or text file.

Contact Bart King with any questions regarding file preparation or ad design.

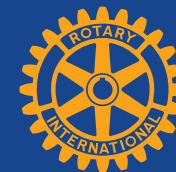
603-348-7228

bking@borderlineconcepts.com

# SUSTAINABILITY

## Rotary

District 7850



2017 DISTRICT CONFERENCE

JUNE 2-4, 2017

SAVE  
THE  
DATES

# Program Advertising Rates & Sponsorship Opportunities

RESORT & SPA  
THE MOUNTAIN CLUB  
on Loon

Hosted by

Rotary  
Club



Lincoln-Woodstock  
New Hampshire

Details & updates at [7850Conference2017.org](http://7850Conference2017.org)



Rotary District 7850  
2017 District Conference  
Program Ad Sizes & Rates

**INSIDE FRONT COVER - \$700**  
**INSIDE BACK COVER - \$700**  
**OUTSIDE BACK COVER - \$750**

**QUARTER-PAGE - HORIZONTAL - \$250**  
5 x 1.875

**ROTARY CLUB SPECIAL - \$125**

Individual District 7850 Rotary Clubs can purchase a Quarter-page Horizontal ad for \$125. *Website ad is not included.*

**Reserve Your  
Ad Space Today!**

Contact Mike Carrier  
**603-960-0196**  
**mikecarrier@earthlink.net**

**HALF-PAGE - \$350**  
5 x 3.9

**Support  
District 7850.**

**Become a Sponsor!**

**Sponsorship  
Opportunities**

include various ad sizes  
based on sponsorship level.  
*See details on next page.*

**All print ads include a  
website ad hosted at:  
7850Conference2017.org**

**QUARTER-PAGE  
VERTICAL - \$250**  
2.41 x 3.9

**FULL PAGE - \$500** 5 x 8  
(Full Bleed - 5.75 x 8.75)

**HALF-PAGE - VERTICAL - \$350**  
2.41 x 8